



## HELP TO PROTECT YOUR BUSINESS' REPUTATION WITH DATA BREACH COVERAGE



### Is Your Business Prepared for a Data Breach?

Credit card information is stolen, paper files are not shredded, a business laptop is stolen.

You can be confident that The Hartford's Data Breach insurance will provide swift solutions to help safeguard and restore your business' reputation and customers' trust, and provide you, your customers and employees with help before and after a breach.

Any business that handles or stores any private business, customer and patient or employee data is at risk for a data breach.

**When a data breach happens, most businesses are required by law to take action or face the possibility of civil litigation or other penalties.** Before the unthinkable happens, you need the tools and information to confidently assess the situation and manage the crisis.

### The Right Solution: The Hartford's Data Breach Offering

- Delivers peace-of-mind breach expense coverage to help you cope with rising breach costs, including public relations and good-faith advertising, and defense and liability expense coverage if a claim is brought against you by one of your customers who has been affected by the breach.
- Supplies professional assistance to help you confidently handle a breach crisis.
- Provides easy access to a secure breach preparedness web site, featuring easy-to-understand tips and guidelines you and your staff can use every day – not just when you have a claim.

**GET A QUOTE TODAY!** Contact your local Hartford agent.

This document outlines in general terms the coverages that may be afforded under a Hartford policy. All policies must be examined carefully to determine suitability for your needs and to identify any exclusions, limitations or any other terms and conditions that may specifically affect coverage. In the event of a conflict, the terms and conditions of the policy prevail. All Hartford coverages described in this document may be offered by one or more of the property and casualty insurance company subsidiaries of The Hartford Financial Services Group, Inc.