KEY FACTS

- Founded: 1810
- Employees: Approximately 17,500
- Headquarters: Hartford, Conn.
- Website: www.thehartford.com

FINANCIAL HIGHLIGHTS
(as of 12/31/2014)

- 2014 Revenues: $18.6B
- Shareholder equity: $18.7B

MARKET RANKINGS

- No. 4 commercial multi-peril carrier, based on direct written premiums
- No. 2 workers’ compensation insurer, based on direct written premiums
- No. 7 in P&C commercial insurance
- No. 11 in total personal lines
- No. 3 in fully insured disability inforce
- No. 6 in fully insured disability sales
- No. 8 in group life sales

Hartford Mutual Funds achieved high rankings in Barron’s Best Fund Families of 2013:

- 8th Best Fund Family Overall
- 4th Best Fund Family for Domestic Equity
- 12th Best Fund Family for Global Equity

ABOUT THE HARTFORD

With more than 200 years of expertise, The Hartford (NYSE: HIG) is a leader in property and casualty insurance, group benefits and mutual funds. The Hartford sells its products primarily through a network of independent agents and brokers, and has been the direct auto and home insurance writer for AARP’s 37 million members for more than 30 years. The Hartford helps its customers prepare for the unexpected, protect what’s most important to them and prevail when the unforeseen happens.

Throughout its history, the company has delivered on its promises to agents, brokers and customers, insuring some of the nation’s most historic construction projects, such as the Golden Gate Bridge and the Hoover Dam. The Hartford has also paid claims related to some of America’s largest disasters, including the San Francisco Earthquake of 1906, the September 11 terrorist attacks, and more recently, Hurricane Katrina and Storm Sandy.


2014 P&C WRITTEN PREMIUMS
TOTAL PREMIUM: $10.2B

P&C COMMERCIAL
TOTAL $6.4B

CONSUMER MARKETS
TOTAL $3.9B

- Small Commercial: $3.2B
- Middle Market: $2.3B
- Specialty: $811M
- Other: $34M

- AARP Direct: $2.8B
- AARP Agency: $325M
- Other Agency: $704M
- Other: $51M

Group Benefits fully insured ongoing premiums: $3B
Mutual Funds assets under management: $93.6B

THE HARTFORD’S BUSINESSES

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AWARDS AND RECOGNITION

- The Hartford’s small business call centers have been recognized for “providing an outstanding customer service experience” for a third year in a row.¹
- Fortune 500: No. 160, Fortune (2015)⁴
- Barron’s 500: No. 356, Barron’s (2015)⁵
- Carbon Performance Leadership Index, Carbon Disclosure Project, (2008-2014)⁶

FUN FACTS

- The Hartford serves more than one million small businesses.
- The Hartford is a founding partner of U.S. Paralympics.
- The Hartford celebrated its 200th anniversary on May 10, 2010.
- The Hartford’s trademark logo echoes the majestic stag depicted in Sir Edwin Landseer’s 1851 painting Monarch of the Glen. A hart fording a stream is a natural symbol for a company named The Hartford.
- The Hartford provided insurance for the only home Abraham Lincoln ever owned.

FINANCIAL STRENGTH

| Source: 2014 A.M. Best data |
| MOODY’S | S&P |
| A.M. BEST | MOODY’S | S&P |
| Hartford Fire Insurance Company | A+ | A1 | A+ |
| Hartford Life Insurance Company | A- | Baa2 | BBB+ |
| Hartford Life and Accident Insurance Company | A | A2 | A |
| Hartford Life and Annuity Insurance Company | A- | Baa2 | BBB+ |

1 Source: 2014 A.M. Best data
2 Source: 2014 LIMRA Market Share Rankings
3 Source: Barron’s, “New Heights,” February 8, 2014. The Lipper/Barron’s Fund Survey evaluates fund families with funds in five categories: U.S. equity, world equity, mixed-equity (balanced), taxable-bond, and tax-exempt bond. Each fund’s return was measured against those of all funds in its Lipper category, resulting in a percentile ranking which was then weighted by asset size relative to the fund family’s other assets in its general classification, e.g., U.S. stocks. Finally, the score is multiplied by the general classification weightings as determined by the entire Lipper universe of funds. Barron’s did not include sales charges and 12b-1 fees in calculating returns. Please see the section titled, “How We Rank Fund Families” in the link above for more information on Barron’s methodology.

4 As of May 1, 2015 (date of last rating agency action for A.M. Best), March 6, 2014 (date of last rating action for Moody’s), and April 15, 2014 (date of last rating agency action for Standard and Poor’s):
- Hartford Fire Insurance Company ratings are on positive outlook at A.M. Best, Moody’s and Standard and Poor’s.
- Hartford Life Insurance Company ratings are on stable outlook at A.M. Best, Moody’s, and Standard and Poor’s.
- Hartford Life and Accident Insurance Company ratings are on stable outlook at A.M. Best, and Standard and Poor’s and on positive outlook at Moody’s.
- Hartford Life and Annuity Insurance Company ratings are on stable outlook at A.M. Best, Moody’s, and Standard and Poor’s.

5 For J.D. Power and Associates 2015 Call Center Certification ProgramSM information, visit jdpower.com.

U.S. LOCATIONS

as of 12/31/14

The Hartford writes business across the United States and has more than 100 offices located throughout the country.

For more details about The Hartford Financial Services Group, Inc., refer to our most recent Form 10-K and/or 10-Q and the other filings we make with the Securities and Exchange Commission. All of these are available at the Investor Relations section of The Hartford’s website: http://ir.thehartford.com. Current financial information can also be obtained from the latest Investor Financial Supplement accessible through the Investor Relations website. We assume no obligation to update this fact sheet, which speaks as of the dates indicated.