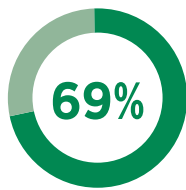


## A GENERATION OF LEADERS

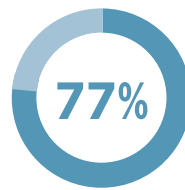
The Hartford's 2015 Millennial Leadership Survey found Millennials (ages 18-34) are leading today and want to lead tomorrow.



of Millennials are leaders **TODAY.**

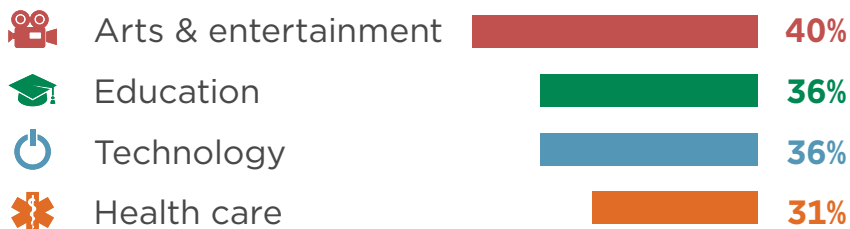


of Millennials aspire to be leaders in the **NEXT FIVE YEARS.**



of Millennials who consider themselves a leader today also aspire to be a leader **TOMORROW.**

### MILLENNIALS' WORK WISH LIST:



### INDUSTRIES WITH LOWER APPEAL:

**7%**  
Construction,  
Retail &  
Manufacturing

**4%**  
Insurance

**3%**  
Wholesaling  
& Utilities

### INDUSTRIES IN DEMAND:

 **NO. 1 FOR WOMEN:  
Arts & Entertainment**

 **NO. 1 FOR MEN:  
Technology**



#### WOMEN

were more likely than men to want to lead in **hobbies** & **non-profits/community**.



#### MEN

were more likely than women to want to lead in **sports** & **politics**.



**OLDER MILLENNIALS** (ages 26-34) were more likely to want to lead in **business** in five years than younger Millennials (ages 18-25).



**YOUNGER MILLENNIALS** were more likely to want to lead in **social media** in the future.

### ATTRACTING MILLENNIALS:

To attract Gen Y employees, Millennials advised companies to promote that they provide:



A variety of career opportunities



Competitive salaries



Flexible work schedules



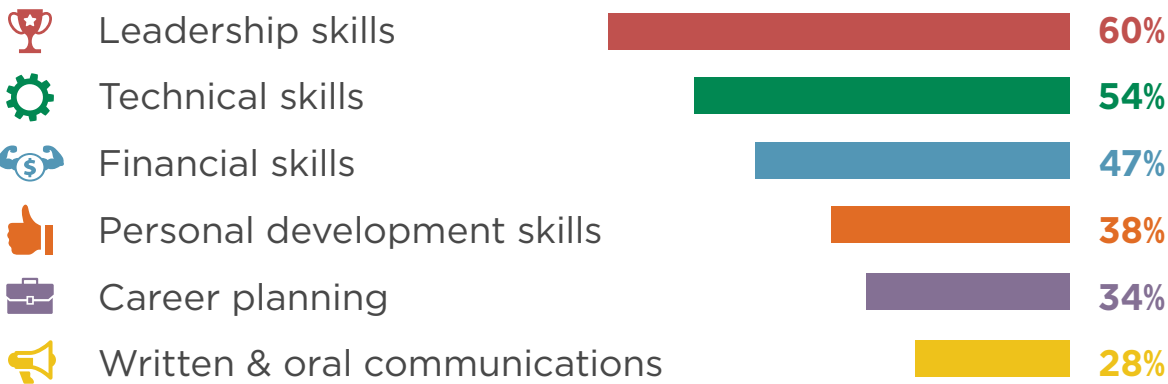
Competitive benefits, e.g. health, life & disability insurance



Leadership opportunities

### BECOMING THE BOSS

When asked about the types of training they want from their employer, Millennials said:



[THEHARTFORD.COM/TOMORROW](http://THEHARTFORD.COM/TOMORROW)



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The Hartford® is The Hartford Financial Services Group, Inc. and its subsidiaries including issuing company Hartford Life and Accident Insurance Company. Home Office is Hartford, CT. The Hartford conducts research to better understand the behaviors and attitudes of consumers. Our research includes The Hartford's 2015 Millennial Leadership Survey – a national omnibus survey of 797 U.S. consumers, ages 18-34, who have at a minimum attended some college. ORC International's Millennial Generational CARAVAN® Omnibus conducted the online survey in August 2015. 5059zz NS 11/15 © 2015 The Hartford Financial Services Group, Inc. All rights reserved.