

Protect Your Business's Reputation

Put The Hartford's expertise in general liability to work for you and help evaluate your business's exposure to costly litigation.

In today's litigious environment, businesses can be sued for a variety of reasons – from defects in products or services to injuries from slippery floors.

Even if your business is found not at fault and you win a lawsuit, you will incur costs to defend your business and yourself – and these costs could be considerable. Regardless of the result, your reputation can be irreparably damaged.

Fortunately, there are steps you can take to evaluate your liability exposure, and The Hartford can help. As your general liability insurance provider who shares your desire to control costs, The Hartford can also help you develop a cost-effective strategy designed to lessen your business's exposure to litigation.

General Liability Expertise at Your Fingertips

In addition to providing coverage for our policyholders who are sued for covered wrongful acts, we also offer outstanding loss control services.

Your Loss Control Consultant can provide you with information regarding advisory codes, such as those recommended by the National Fire Protection Association. Although not required by law, these codes are often considered “best practices” and are generally accepted in business today.

Product Safety Risk Management

Although The Hartford does not assist in the design of products, we can conduct a product hazard assessment, identify exposures, and make recommendations designed to control them. In addition, we can help you:

- **Develop a product safety committee** – Working with your senior management team, we can help you develop an effective product safety committee.



IN ADDITION TO PROVIDING
COVERAGE FOR OUR
POLICYHOLDERS WHO ARE SUED
FOR COVERED WRONGFUL ACTS,
WE ALSO OFFER OUTSTANDING
LOSS CONTROL SERVICES.

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- **Enhance your quality control program** – Knowledgeable in current quality control methods, your Loss Control Consultant can audit your program and suggest common improvements. We can also help you review your policies for handling customer complaints.
- **Determine proper documentation** – Complete and accurate records can be critical to a product claim defense, and your consultant can identify a variety of record-keeping policies for your consideration.

Life Safety

From safe walking surfaces and clearly marked exits to well-lighted parking lots, we can help you to identify safety issues on your premises.

For More Information

To learn more about how Loss Control can work with you to help evaluate your business's liability exposure, contact Brian Vines at 860-547-5630, or your local Loss Control Consultant. You can also visit us on the Web: www.thehartford.com/losscontrol.

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